

# Mai Rauch

UX/UI Designer

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## About Me

Design has been an integral part of my identity, and with a decade of experience in **creative thinking**, i am eager to channel my passion for merging aesthetics with technology for a UX UI designer role. My motivation comes from setting goals with **empathy for the end users** that give each project a sense of **social impact**.

## Experience

<b>Lighting designer</b>	<b>2020-Present</b>
Rama mendelsohn lighting design	
<ul style="list-style-type: none"><li>Developing diverse lighting designs domestically and internationally, ensuring aesthetic and functional</li><li>Crafting engaging marketing content, amplifying brand presence on social media platforms</li><li>Representing the company at global conferences, cultivating relationships in the industry</li></ul>	
<b>UX/UI team leader</b>	<b>2022-2023</b>
Code for israel (voluntary position) in cooperation with "Ogen" association	
<ul style="list-style-type: none"><li>Directed the UX/UI team in characterizing and designing a precise and user-friendly financial support system</li><li>Collaborated cross-functionally to resolve interface issues and enhance functionality</li><li>Researched various financial systems and drew insights to inform more accurate designs</li><li>Presented product to professionals across diverse levels, refining user experience</li></ul>	
<b>Greaphic designer</b>	<b>2021-2023</b>
Self employed	
<ul style="list-style-type: none"><li>Designed graphics for print and digital, while maintaining visual consistency and brand integrity</li></ul>	
<b>Interior designer</b>	<b>2017-2021</b>
Karen Goor architecture	
<ul style="list-style-type: none"><li>Planned and designed architectural plans from A to Z and 3D rendering</li><li>Worked in a high-pressure environment while meeting deadlines and budgets</li></ul>	
<b>Teaching assistant</b>	<b>2020-2021</b>
The college of management	
<ul style="list-style-type: none"><li>Trained and coached design students, considering their individual needs</li></ul>	
<b>Jewelry brand designer</b>	<b>2016-2019</b>
Mai Jewelry (Personal business)	
<ul style="list-style-type: none"><li>Managed all operations from design and production to photography and product marketing</li><li>Handled inventory and client relationships</li></ul>	
<b>Customer service</b>	<b>2011-2016</b>
Great Shape gym	
<ul style="list-style-type: none"><li>Improvied the customer experience, managing a customer portfolio and sales</li></ul>	

## Education

<b>UX/UI</b>	Netcrafe Academy	<b>2023-2024</b>
<b>Goldsmithing</b>	Yael Shakedi's jewelry school	<b>2019-2021</b>
<b>Interior design exchange students</b>	IED Design school, Italy	<b>2018</b>
<b>B.A with honors in interior design</b>	The college of management academic	<b>2015-2019</b>
<b>Preparatory for design</b>	6B School of design and digital	<b>2014-2015</b>

## Voluntiring

<b>Mentoring project</b>	<b>2018-2019</b>	<b>Languages</b>	<b>Hebrew</b> Nativ
The college of management academic			<b>English</b> Excellent

## Military Service

<b>Personal Assistant</b>	<b>2011-2013</b>	<b>Skills</b>	Figma	Photoshop	AutoCAD
Provided administrative assistance and operationl management			AI Tools	Illustaror	SketchUP
			WIX	Premiere	Rhino